

GLAMORGAN RWAS FEATURE COUNTY

SIR NODWEDD CAFC MORGANNWG



“Lowering carbon footprint
for the future of farming”

THURSDAY 8th JUNE, 2023

DYDD IAU 8^{fed} MEHEFIN, 2023

Regen'23 Chairman: Mr John Thomas BSc, DFM, FRAgS

For further information contact:

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By kind permission of Richard & Lynwen Anthony & family
Sealands Farm, St Brides Major, Vale of Glamorgan CF32 0RR



glamregen23@gmail.com

Introduction

By kind permission of Richard and Lynwen Anthony & family we are delighted to confirm that the Royal Welsh Feature County Event for 2023 will be Regen'23.

This will take place at Sealands Farm, St Brides Major in the Vale of Glamorgan CF32 0RR which is the highest point geographically in the Vale. Richard Anthony operates a diverse, progressive arable enterprise which integrates livestock and renewable energy, with a focus on soil health and grassland and carbon.

Richard and Lyn are pictured below from 2019 at the Sir Bryner Jones Memorial Award who were looking for an individual who had created a viable agricultural business through an initial tenancy, farm business tenancy (FBT), share farming or joint equity agreement.



2020 saw Richard and Lynwen win the prestigious British Farming Award for Arable Innovator of the Year, being the first Farmers in Wales to win! The award recognises the ongoing versatility required by arable farmers through progressive, environmental or collaborative approach.

RWAS Regen'23 is a fantastic opportunity to provide farmers with a fusion of technology where they can learn, look, explore and adopt new agricultural practices.

We will be welcoming everyone and would like to offer you the opportunity to participate in RWAS Regen'23, we have opportunities available for:

- Sponsorship & Advertising
- Trade Stands
- Trial Plots
- Equipment Demonstrations

Information regarding each opportunity follows with a single application online.

All enquires please email glamregen23@gmail.com

Diolch yn fawr

glamregen23@gmail.com

Application Deadline

If you are interested in supporting us, please note the following application deadline.

28th April 2023

Glamregen23@gmail.com

****CATERING FACILITIES WILL BE AVAILABLE THROUGHOUT THE DAY ON SITE****

Equipment Demonstrations

We are able to offer a number of trial plots for direct drilling demos, this would be on a first come first serve basis POA

Trade Stands

We are able to offer trade stand opportunities both on the field and indoor (farm buildings) all Trade Stands to include 2 entry tickets.

Location	Frontage (metres)	Depth (meters)	Cost
Outdoor	6	9	£325.00
Outdoor	12	9	£425.00
Indoor	3	3	£200.00
Indoor	6	3	£300.00
Electricity			£100.00

****Exhibitors will need to provide their own tables and chairs****



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Sponsorship Opportunities

Gold Sponsor: £3,000.00

- Prominent 9m x 9m trade stand
- Prominent 5m x 0.8m banner placement
- Premium Full Page colour advertisement in the Royal Welsh Regen'23 Event Brochure
- Premium advertisements before and during the event on our Social Media activity
- Permission for publicity photography during the event
- Permission to use 'Sponsor of the Royal Welsh Regen'23 Event' on advertising
- 12 Exhibitor passes

Silver Sponsor: £2,000.00

- Prominent 6m x 6m trade stand
- Prominent 5m x 0.8m banner placement
- Prominent Full Page inside advertisement in the Royal Welsh Regen'23 Event Brochure
- Prominent advertisements before and during the event on our Social Media activity
- Permission for publicity photography during the event
- 8 Exhibitor passes

Bronze Sponsor: £1,000.00

- Prominent 6m x 6m trade stand
- 5m x 0.8m banner placement
- Full Page advertisement in the Royal Welsh Regen'23 Event Brochure
- Social Media activity
- 4 Exhibitor passes

Other levels of Sponsorship are available starting from £500

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Advertising Opportunities

- 5m x 0.8m banner on the site £40.00
- Full page advertisement in the Brochure £100.00
- Half-page advertisement in the Brochure £60.00

Sponsors & Advertisers

- In addition to the General Terms and conditions, Trade Stand exhibitors agree to the following:
- Banners to be supplied by advertiser and must be in position by 8:00am on the day of the event

Terms & Conditions

ALL exhibitors to complete & submit a Risk-Assessment form

- The Royal Welsh Regen'23 Event will not be responsible for any accident, damage or loss to any exhibitor, articles or property brought onto the site.
- The Royal Welsh Regen'23 Event will not be responsible for any actions or expenses on account of or in respect of any such damage or injury caused.
- All exhibitors must have Full Public Liability Insurance and if requested, will need to supply proof of current policy upon application and on the date of the event.
- All exhibitors indemnify the Royal Welsh Regen'23 Event from any claims made in connection with the exhibitor's staff, equipment, display or vehicles.
- Decisions of the Royal Welsh Regen'23 Event Organising Committee based on the interpretation of these conditions will be final.
- Specific, additional terms are detailed below

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Equipment Exhibitors – (Security will be present Tuesday 8pm to Friday 8am)

In addition to the General Terms and conditions, exhibitors demonstrating equipment in the field to agree to the following:

- Plot allocation will be finalised after the application date for “Equipment Demonstration” has passed.
- For publicity and printing, exhibitors should provide a demonstration itinerary.
- To facilitate with drilling demonstrations, a separate area will be allocated to each exhibitor at a rate proportionate to size of plot purchased – Plot sizes will be 0.3ha = 10 plots available (P.O.A)
- Plot exhibitors will provide their own public-address system.
- Access for the preparation of the Demonstration Plot will be: from 9.00 am to 5.00 pm on Monday 5th June 2023. *(earlier access, can be arranged by permission of R & L Anthony in advance)*

All non-demonstration items and vehicles must be removed off site by 8.00 am on the day of the event to the designated vehicle park.

- Demonstration items must not be removed from the site until after 17:00 on the day of the event

Trade Stands SITE MUST BE CLEARED OF ALL TRADE STANDS BY SATURDAY 10th JUNE 2023

In addition to the General Terms and conditions, Trade Stand exhibitors agree to the following:

- Access for the preparation of the Trade Stands will be from 9.00 am to 7.00 pm on Tuesday 6th June 2022. All stands must be on site by 8:00am on the day & vehicles must be removed off site by 8.00 am to the designated vehicle park.
- Trade stands must not be removed from the site until after 5:00pm on the day of the event.
- Staffing of trade stands must be continuous between 9.00 am and 6.00 pm on the day.
- No person other than an exhibitor who has applied for and been allocated space will be allowed to sell or display articles of any description on the site. Sub-letting of stands will not be permitted.
- No exhibitors shall be permitted to arrange their trade stand or to place their sign in such a manner as to obstruct the light or to inconvenience or disadvantageously affect the display of another exhibitor. No intrusion into neighbouring sites will be permitted.
- All indoor trade stands will be located within indoor buildings. Outdoor trade stands will be located on grass. Exhibitors with their own marquees must provide the organiser with a fire-resistant certificate and advise if they need to dig holes. All ground must be completely reinstated on removal of trade stands.
- Exhibitors must have a fire extinguisher on their trade stand and be responsible for removal of refuse
- Tables & Chairs not provided

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