

Gŵyl Wanwyn Frenhinol Cymru 17 - 18 Mai 2025

Royal Welsh Spring Festival 17 - 18 May 2025

New Exhibitors Guide

Closing Date of Applications 28th February 2025 Early Bird prices available until 1st Feb 2025



Making an Application

Before completing your request for a stand please read through this document. This will give you information on the following:

- How to Apply
- Selection Criteria
- What Happens Next

- Trade Stand Rates
- Electrical Charges
- Key Contacts



How to Apply

Please use the link either on our website or listed on this email where you will be asked to submit your expression of interest.

Selection criteria

- Relevance and quality of product.
- Balance of product categories within the Show.
- Geographical relevance.
- Previous behavior at Shows.
- Prompt payment of Show invoices.
- Permanent business address, and clear contact details.
- Photos of Stands or a quality website.
- Courteous, professional and friendly staff.



What Happens Next....

Returning Stand Allocation

The Royal Welsh Spring Festival is popular event and we receive a high number of applications from exhibitors wishing to return year- on-year.

Returning exhibitors have until the closing date of 1st February 2025 to notify the Trade Stand Department whether they wish to:

- Rebook and accept the same stand as 2024
- Request a change of size or location for 2025
- Not exhibit in 2025

New Stands

Once the above process has been completed we will then start to allocate spaces to new stands.

We will then contact you with a stand proposal.

Please do not hesitate to contact Lucy if you need any assistance with the application.

Confirmation

If your application is successful, we will contact you with a proposal of a site we can offer you.

In order to secure your site, you will be required to accept the proposal within 14 days after 14 days the offer will be canceled.

If the space offered is unsuitable or you would like to add any extras such as electric, additional tickets etc please return the 'offer as queried' immediately detailing any changed you would like to make. This will enable us to make any changes or find you an alternative location if available

Successful applicants will then be sent an invoice for the space and any additional products you requested on your application such as electric, additional tickets etc.

Trade Stand Options

The Spring Festival stand space is split up into various areas. Trade space is allocated on a frontage x depth area calculation. Please pay attention to the minimum space you can book on the table below. Trade rental includes an allocation of passes per stand size. Early Bird rates are only valid for applications received before February 1st 2025.

Trade Stand Rates (Pi	re 01/02/25)	(Post 01/02/25)
Outside Space -> Agri - Open Space	£8.75	£9.20
Outside Space -> Commercial - Open Space	£12.10	£12.70
South Glamorgan Hall -> Agri - Module	£15.00	£15.75
South Glamorgan Hall -> Agri - Open Space	£14.50	£15.20
South Glamorgan Hall -> Commercial - Module	£29.80	£31.30
South Glamorgan Hall -> Commercial - Open Spac	£28.80	£30.25
Livestock Building -> Agri Module	£15.00	£15.75
Goat Building -> Open Space	£5.35	£5.60
Hall 1 -> Craft Module	£14.10	£14.80
Shearing Pavilion -> Wool Zone - Module	£12.50	£13.10
Breed Society Stand	£135 Set fee.	
All stands are a minimus of 3 x 3m.	Prices are per m2 for the two days, early bird prices are available on applications received before February 1st only.	

Electrical Services

Services such as, electrics, extra tickets and passes should be requested on the application form or by speaking directly to the Trade Stand officer.

Electrics - (price per connection excluding VAT)	(Pre 1st Feb)	(Post 1st Feb)		
Single Power Point	£79.20	£83.16		
Double Power Point	£96.81	£101.65		
3kw Spur	£96.81	£101.65		
16amp Ceeform Socket	£100.43	£105.45		
32amp Ceeform Socket	£108.90	£114.34		
Single 13amp (Shopping and Gift Halls) £5		£53.36		
5ft Fluorescent Light £50.82		£53.36		
Single phase 63amp Ceeform Socket	£308.80			
Three phase 63amp Ceeform Socket	£340.01	£357.00		
Additional Tickets				
Additional Day Tickets at discounted	£14.00			
Other Extras				
 Straw Bale		 £5.50		
TRADE STAND - Caravan Park	£25 Inc VA			
TRADE STAND - Caravan on Stand	£25 Inc VA			

Caravan passes are Inc Vat All other prices are + VAT

Tickets & Passes

Free Issue 2 Day: Issued for the sole use of Exhibitors or any of the show staff on the following basis:

Areas up to 37.5 sq. metres Areas up to 75 sq. metres Areas up to 112.5 sq. metres Areas up to 150 sq. metres -Areas up to 187.5 sq. metres -Areas up to 225 sq. metres Areas up to 262.5 sq. metres Areas up to 300 sq. metres Areas up to 337.5 sq. metres -Areas up to 375 sq. metres - 3 x event badges.
4 x event badges.
5 x event badges.
6 x event badges.
7 x event badges.
8 x event badges.
9 x event badges.
10 x event badges.
11x event badges.
12 x event badges
(Maximum issued)

Build Up - Setting Stands up Prior to the Event.

Exhibitors may start setting up 1 week prior to the event. Vehicles will need to be unloaded and off site BEFORE 8am on Saturday 17th May 2025.

Breakdown - Removal of Stands, Sunday 18th May 2025

No part of a stand in any area may be closed or dismantled before 5.00 pm on Sunday 18th May, the last day of the Show, vehicle movement will be allowed after 6pm on Sunday 18th May.

Strictly No vehicle movement on site between the hours of 8am and 6pm both days, 17th & 18th May 2025.

Waste Management

You will be required to adhere to the current Welsh Government waste management legislation. Traders must NOT dispose of waste that is unrelated to the event on site. Any exhibitors staging or carpets must be removed from site by the trader. All waste must be separated.

Employing Persons 16 years of age or younger -

If you intend to employ persons 16 years or younger you will need to obtain the relevant permit from Powys County Council prior to the event.

Sale of Vapes -

The Trade Stand Officer must be informed prior to the event if you intend to sell vapes or any vape related products. The sale of single use vapes is prohibited.

Exhibitors are not permitted to:

- Use aircraft for advertising.
- Use of drones.
- Selling or donating inflated or deflated balloons.
- The sale of Cap Guns, BB Guns, BB Gun ammunition, Laser Pens and Explosive Devices.
- Distribute Handbills outside the refines of your stand.
- To sell Chinese Air Lanterns.
- The raffle of live animals.
- To place advertising banners outside of your stand space.



Regulations

Please read the Trade Stand Application Notes before submitting your expression of interest. Trade applications will be accepted on the strict understanding that space or 'pitch' allocated is used solely for the display, promotion or sale of the items or services listed by the exhibitor on the application form. Exhibitors and stand personnel must conduct their business only within the space allocated to them.

Sub-letting

Exhibitors may not sub-let, part or share occupation of their assigned stand unless with the prior written approval of RWAS. The Exhibitor may share occupation of the stand with other companies that are in the group as the exhibitor or which are associated in business with the Exhibitor or for whom the Exhibitor acts as an agent. Any stand or building found to be infringing this rule will be asked to close down and cease trading.

Stand Opening Time

Stands must be open for the full 2 days 9am to 5pm daily. Trade Stands must be staffed at all times during Show opening hours.

Festival Layout Map

A show layout plan can be found in the the Trade Stand application notes

TBC

Key Festival Contact -

Lucy Walton- Powell Trade Stand Officer Email: lucy@rwas.co.uk Office: 01982 554408 Mobile: 07895575892 (Only available during the event.)



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RWAS Ltd, The Royal Welsh Show Ground, Llanelwedd, Buiilth Wells, Powys, LD2 3SY Show HQ - 01982 553 683

